



## About eBusiness Strategies

The principles of **eBusiness Strategies, LLC**, **Rev. V. Lonnie Peek Jr.**, MSW, M. Div., CEO and **Eunice Shaw Peek**, MBA, COO, have been in the personnel placement, training/ organizational development, project management and community engagements industries since 1975. Over the past decade, we have worked with many diverse clients, ranging from Fortune 500 companies, government agencies, utilities to nonprofits, medical, financial, educational, automotive, law enforcement and philanthropic.

Located in downtown Detroit, we support work through education, fundraising, and advocacy throughout the United States... and Africa. Our mission is to create and/or work in programs that will *make a difference in the world ... a Turn-Things-Around Agenda!!* This mission aligns with our values and is done through techniques of personal growth and character development on all levels that will not only expose our communities to higher levels of skills and career opportunities, but also enable them to feel good about themselves and be empowered to use those skills, so they can be successful in their growth.

*Values Drive Principles ♦ Principles Drive Policies  
Policies Drive Behavior*

eBusiness Strategies' entire system is based on modeling our "**Values of Responsibility**" in maintaining the highest possible standards by working responsibly in internal and external relationships. All are incorporated into our every interaction. We are known for the overwhelming difference these principles instill in our behaviors, professional relationships, and personal lives.

*Quality ♦ Leadership ♦ Community ♦ Respect & Fairness  
Service ♦ Innovation*

# Strategic Priorities

eBS envisions thriving environments, where the communities in which we reside enjoy productive relationships that incorporate strong families, communities, and businesses... all working together for the greater good. The result is a partnership that offers the broadest range of specialized services.

✓ ***Church and Community Outreach: Project Management & Consulting***

provides insight into the specialized needs of the communities, no matter where they are. We work to impact people's lives by helping others to achieve their business and personal goals. By aligning the needs in creative ways to make an impact on the environment based on the vision and goals, we launch the following efforts offering expertise, contacts, research and/or other services:

- Community/Faith-Based Relations
- Change Management/Cultural Alignment
- Exceptional Customer Service
- HR Strategies: Staffing & Career Transitions
- Organizational/Professional Development
- Philanthropy Organizer & Operations

✓ ***Educational Consulting Services*** centers on providing specialized services that enhance the “quality of life” for all through a focus of enhancing...

- Early Childhood Literacy
- Character Leadership Development
- College Readiness-Children/Youth
- Computer Training
- Dual Enrollment Classes-High School
- Education, Enrollment & Retention
- Employability and Literacy Skills Building
- Training & Development
- Mentoring, and Follow Up

**WE WORK TO MAXIMIZE BUSINESS RESULTS THAT'S  
FOCUSED ON... THE PEOPLE**





## Partial Client List

- 36<sup>th</sup> District Court
- Boulevard Temple Senior Home
- Charles H. Wright Museum of African American History
- City Connect Detroit
- City of Detroit
- Central University (Ghana, West Africa)
- Detroit Police Department
- Detroit Public Library
- Detroit Public Schools
- Detroit Area Agency on Aging
- Detroit Riverfront Conservancy
- DTE Energy (Detroit Edison)
- Ferndale Public School System
- First Independence National Bank
- FOCOS Orthopedic Hospital (Ghana, West Africa)
- Globalhue Global Marketing
- Great Start Collaborative-Wayne
- Henry Ford Health System
- Highland Park Public Schools
- Kmart Corporation
- Kroger Company
- Lakeshore Engineering Group
- Michigan Consolidated Gas Company
- Merrill Lynch
- Quicken Loans
- Right to Life of Michigan
- Snelling Personnel Services
- Sinai Grace Hospital
- Southfield Public Schools
- TCF Bank
- The Wellness Plan
- UAW-Ford
- UNICEF-USF
- US Postal Service
- Wayne County Community College District
- Wayne R.E.S.A.
- Wayne State University
- Wayne County (Office of Executive)
- Washington DC - MLK, Jr Memorial Project Foundation (Nat'l Faith Based Coordinators)